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I hereby certify that I have caused the documents indicated below to be deposited with the United States Postal Service "Express Mail Post Office to Addressee" under 37 CFR § 1.10 on the date indicated above and are addressed to the Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, and mailed on the above Date of Mailing with the above "Express Mail" mailing label number

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MAIL STOP PATENT APPLICATION

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

DOCKET NO. 1643.104

DATE: February 6, 2004

Sir:

In re:

Applicant: David J. Edmondson and Mark C. Hill

Title: APPARATUS, AND ASSOCIATED METHOD, FOR
DYNAMICALLY PRICING CONTENT RESPONSIVE TO
QUANTITATIVE DEMAND INDICIA

Enclosed are:

- Patent application (19 pages);
- Three (3) sheets of formal drawing(s);
- Declaration and Power of Attorney;
- Assignment;
- Recordation Form Cover Sheet; and
- Postcard receipt

The Commissioner is hereby authorized to charge payment of the following fees associated with this communication, or credit any overpayment, to Deposit Account No. 50-2032. A duplicate copy of this sheet is enclosed.

For	Number Filed	Number Extra	Rate	Fee
Basic Fee				\$770.00
Total Claims	20-20	— in excess of 20	x \$18 =	
Indep. Claims	2-3	— in excess of 3	x \$86 =	
Multiple Dep. Claims			x \$290 =	0.00
			TOTAL	\$770.00

Respectfully submitted,

By:
Robert H. Kelly, Reg. No. 63,922

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